

# Resizing Photos for the Web

## Photoshop Elements



Most photos from iPhoto or your digital camera have a resolution that is too high for the Web.

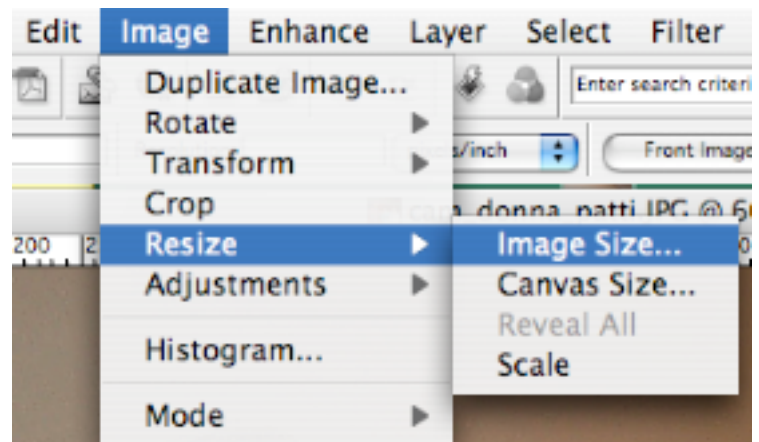
You need to use Photoshop to optimize photos so they will download quickly and meet web standards.

First you might want to crop extra background areas out of your photo. You can use iPhoto to do that.

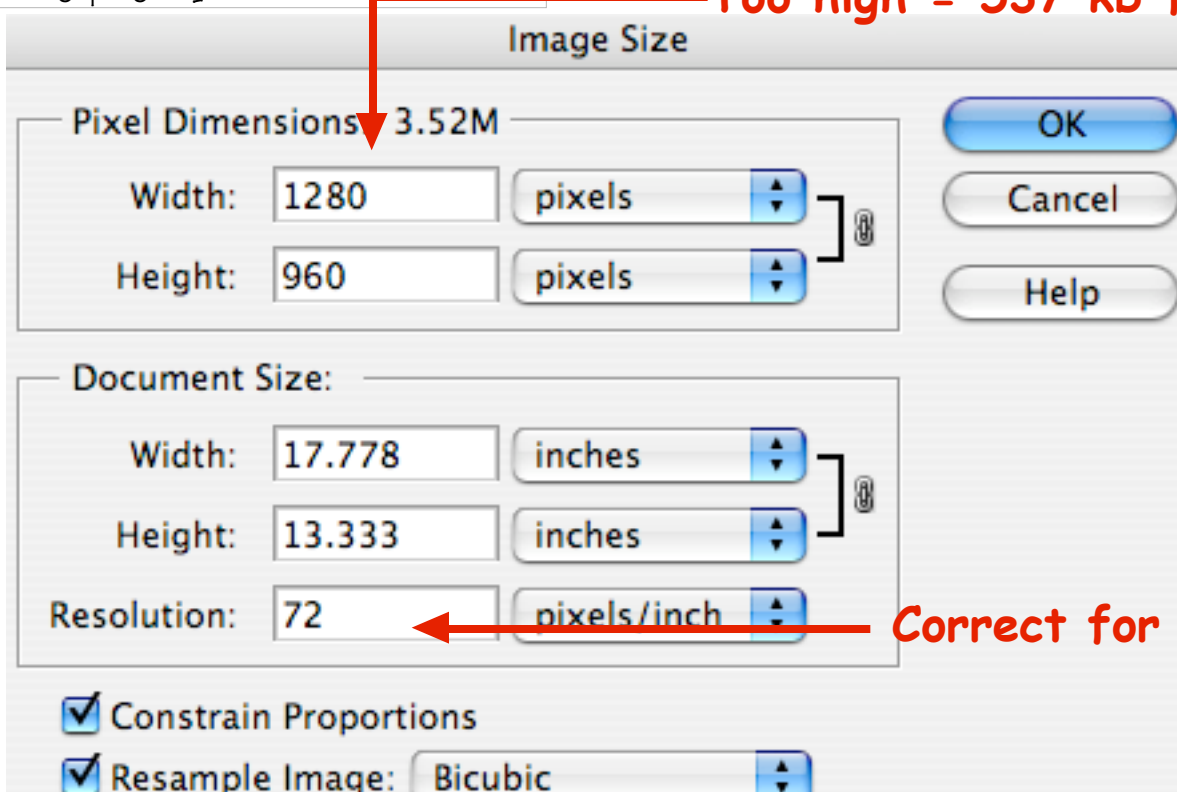
Open your photo in Photoshop.  
Go to Image >> Resize >> Image Size

Look at the resolution first. It should be 72 ppi

Check the dimensions. [See below and on following pages]

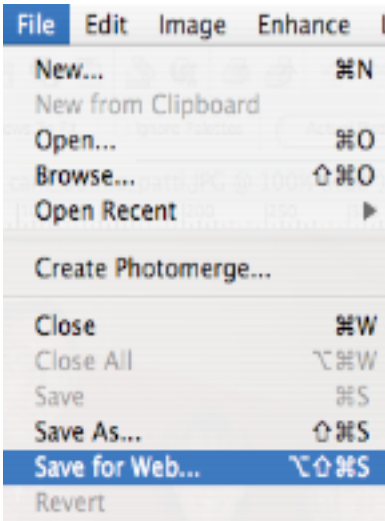
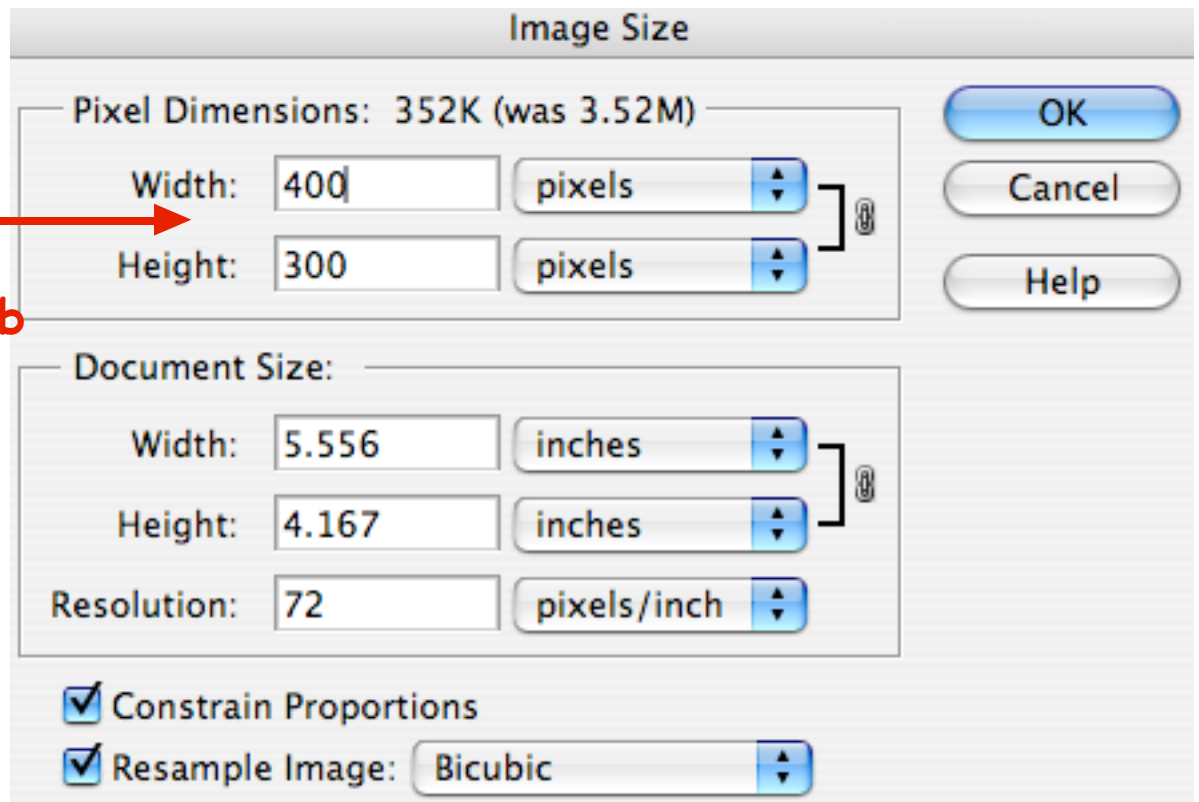


**Too high = 537 kb file size**



**Correct for Web**

**Better !  
now the file  
size= 144 kb**



**Finally, File >> "Save for Web"  
reduces file size to 70 kb.  
The photo will look like this.**

**This may still be  
too large if you're  
going to have  
several photos on  
one page. [Make  
your width and  
height smaller.]**

